

**For Immediate Release**

**Information: [contact name]  
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## **[INSERT RELEASE TITLE/TEASER]**

[Enter city, state]— A woman has been elected Speaker of the House, there are a rising number of female CEOs at Fortune 500 companies, and Hillary Clinton is the latest—but not the first—woman to run for President. Authors Charlotte S. Waisman, Ph.D. and Jill S. Tietjen, P.E. will talk about [enter program content]. They will also share stories about famous, not-so-famous and infamous women and sign copies of their book, **HER STORY: A Timeline of the Women Who Changed America** (HarperCollins 2008) , at [event location/host] on [enter day, date and time].

“We enjoy the rights and freedoms we do today because of these earlier women and their courageous actions,” note the authors. “Today’s women can do it all *because* of all the women who came before and on whose shoulders we stand.” **HER STORY** proves it; it is a big beautiful book that offers an illustrated book-length timeline complete with color visuals and brief summaries of 850+ women to inspire you.

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Waisman and Tietjen have worked tirelessly to promote the equality and achievements of women and this book might be considered their capstone. Waisman brings a breadth of knowledge about women in the arts and social sciences, thanks to 25 years as an advocate of women as a professor, political activist, speaker, and expert witness. More recently, she is one of the founders of the Women's Vision Leadership Institute, the premier women's leadership program of the Women's Vision Foundation. Tietjen is one of the top historians in the country on scientific and technical women. As CEO of Technically Speaking, she works with such organizations as CU-Boulder, Society of Women Engineers, and Girl Scouts to foster the growth of more women in the fields of engineering, science and technology.

“Too many Americans think men fought their way to this country on dangerous sailing ships while women arrived on cruise ships,” notes Pat Schroeder, President and CEO of the Association of America Publishers and former Congresswoman, Colorado's First District, 1972–1997. “**HER STORY** sets the record straight. Men and women came on the same ships and, shoulder-to-shoulder, built this great country together. **HER STORY** is a must-read. We have had 400 years of sexagrated history—it's time for the holistic view!”

To learn more about **HER STORY**, visit [www.herstoryatimeline.com](http://www.herstoryatimeline.com). To get specific information about this event, contact [enter contact name and telephone number].

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