



**Charlotte S. Waisman, Ph.D.**  
*Leadership Training Expert and Authority on  
Trailblazing American Women*

**Charlotte S. Waisman, Ph.D.**, is a nationally known champion for women. Over the last 25 years, she has advocated for women as a professor, political activist, keynote speaker, and expert witness. As a corporate leader and trainer, Waisman co-authored several books, including *50 Activities for Developing Leaders* and *The Leadership Training Activity Book*. She is currently a vice president with a world-wide consulting company specializing in large-scale leadership, gender, and culture changes. Waisman is also Director of Human

Resources for the Women's Vision Foundation, through which she speaks extensively across the country and conducts leadership workshops. The culmination of Waisman's diverse background is the bestselling book *Her Story: A Timeline of the Women Who Changed America* (HarperCollins), co-authored with Jill Tietjen, for which they received the 2012 Daughters of the American Revolution History Award Medal.

Waisman is a hands-on trainer, coach, and team motivator. Diverse clients, including corporations, small businesses, government, non-profits, and universities have utilized her background, knowledge, and experience. Her strengths include excellent facilitation skills; creating modules to teach quality programs; and developing coaching, mentoring and train-the-trainer initiatives. She is certified in a number of diagnostic tools (including the Myers Briggs Type Inventory) and the BarOn EQ-i® and is a certified behavioral interviewer.

Charlotte was the Director of Human Resources at Ischemia Technologies, an international *in vitro* diagnostics company. Earlier she was in charge of employee career development at Keane, Inc., a billion-dollar national software services company. Before that Charlotte was the Director of Corporate Development at Telectronics, a worldwide manufacturer/distributor of pacemakers and defibrillators, where she was responsible for the creation of a world class education and training program including succession planning and career development.

Waisman is an oft-requested public speaker, and has spoken nationwide giving keynote addresses and conducted workshops on leadership and management issues. She is both thoughtful and engaging as she sparks lively dialogue with her audiences. Waisman has a B.S., M.A., and Ph.D. from the School of Communications at Northwestern University in Evanston, Illinois. Her background also includes 14 years as a tenured professor at the Northeastern Illinois University and the University of Utah.